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Equity Income Strategies in 2012:

Late to the game, or just getting started?

Presented by: Ryan Issakainen

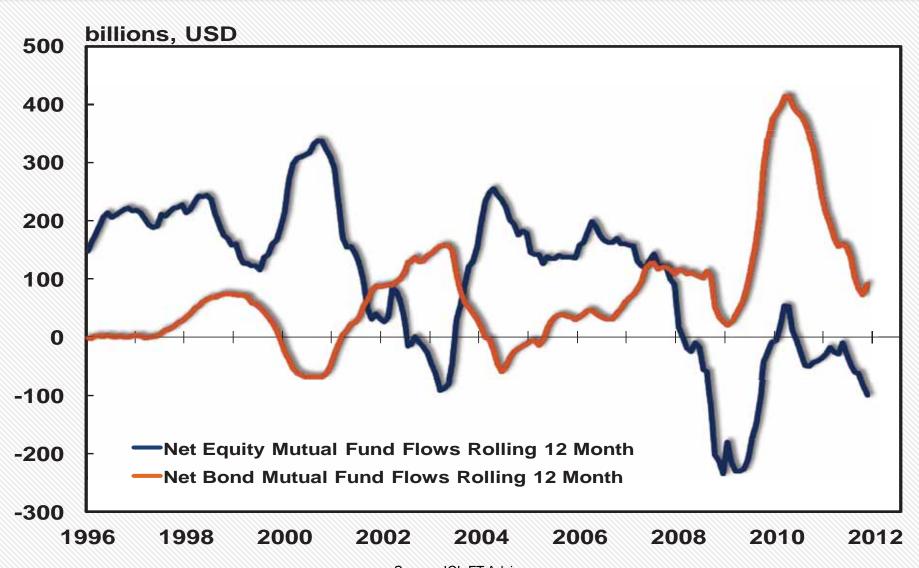
Senior Vice President ETF Strategist First Trust Advisors, L.P.







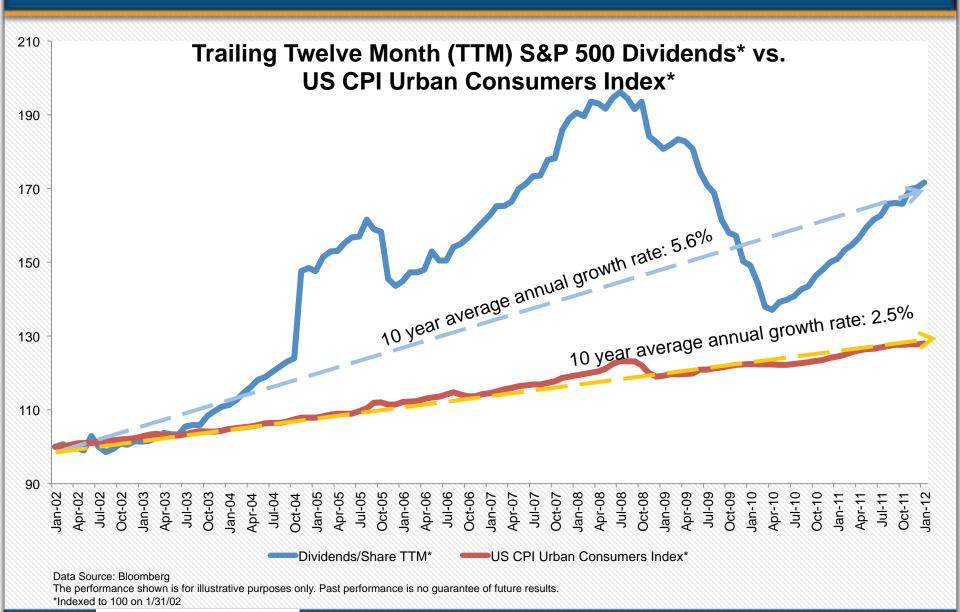
Bond and Stock Inflows



Source: ICI, FT Advisors



Dividend Growth vs. Inflation





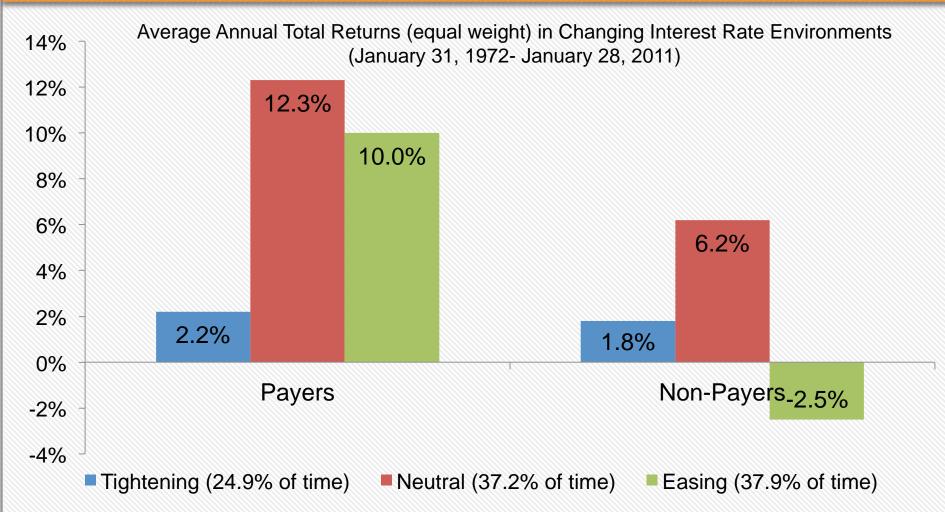








S&P 50 Dividend Payers vs. Non-Payers



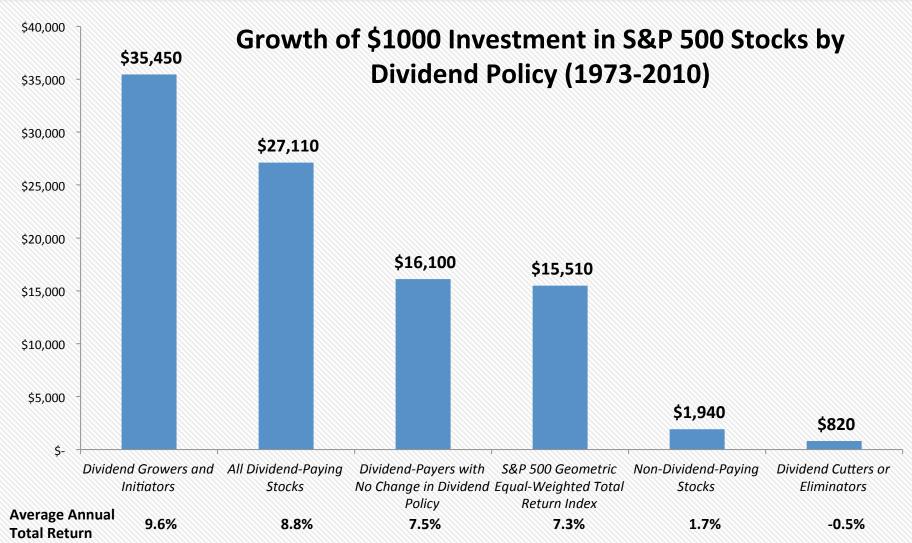
Source of chart data: Ned Davis Research. Past performance is not indicative of future results. Until 1989, the Fed used the discount rate as its key benchmark rate, and thus increases or decreases in the discount rate reflected the Fed's monetary policy. The discount rate is the interest rate charged to commercial banks who borrow money directly from the Fed. Since 1989, the Fed has targeted the federal funds rate, which is the rate at which banks borrow short-term funds from each other. While the fed funds rate is a market rate and thus not set explicitly by the Federal Reserve, the Fed maintains a desired target rate for fed funds and through its open market operations (buying and selling government debt) it influences the fed funds rate to keep it close to its target rate. An "easing" cycle is defined by a period in which at least two consecutive rate cuts took place within a 12-month period without an intervening rate hike. A "tightening" cycle is defined as a period in which at least three consecutive rate increases without an intervening easing cycle.







Impact of Dividend Policy on Total Returns



Source of chart data: Ned Davis Research. Based on equal-weighted geometric average of total return of dividend-paying and non-dividend-paying historical S&P 500 stocks, rebalanced annually. Uses actual annual dividends to identify dividend-paying stocks and changes on a calendar year basis. The performance shown is for illustrative purposes only. Past performance is no guarantee of future results.

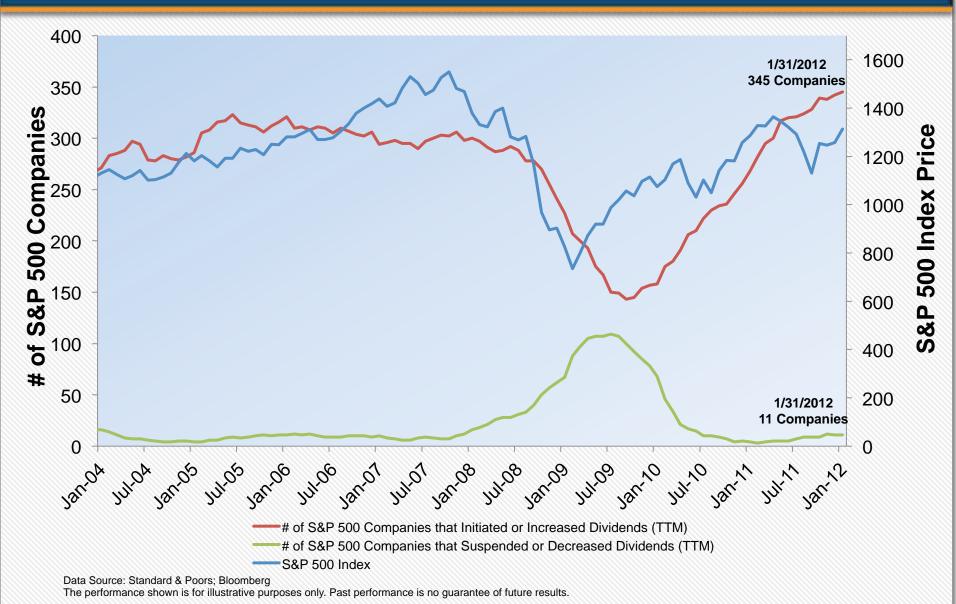








Trailing 12 Months Dividend Policy Changes

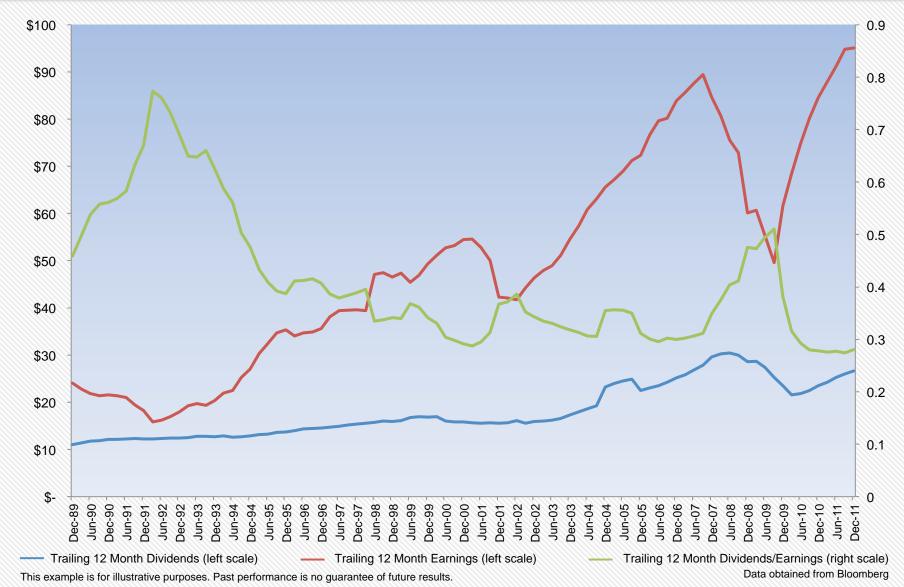








S&P 500 Earnings vs. Dividends











S&P 500 Sectors - Average P/E Ratio

Sector	Average P/E	2012 Forward P/E
Telecom	19.83	18.05
Staples	20.25	14.98
Discretionary	21.18	15.10
Utilities	14.49	14.26
Industrials	19.80	13.06
Info. Tech.	30.14	12.79
Materials	21.03	12.87
Healthcare	21.97	11.88
Energy	17.87	10.97
Financials	18.79	11.38

Source: Bloomberg; Average P/E is a daily average calculated from 6/30/94 through 12/30/11. Forward P/E is based on index prices as of 3/7/12



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Equity Income Index Strategies:

- Morningstar® Dividend LeadersSM Index
- Value Line® Dividend Index™
- Dow Jones Global Select Dividend Index

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Morningstar® Dividend LeadersSM Index

Dividend Indexes Construction Process

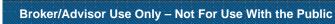
Morningstar* US Market^{ar} Index Dividend-paying stocks

Companies with stable dividend policies Companies with sufficient earnings to cover dividends **Dividend Leaders**

Dividend Composite

Include all dividend-paying stocks except REITs Apply dividend consistency screen: 5-yr div growth ≥ 0

Apply dividend sustainability screen: Earnings est ≥ Div Top 100 companies by dividend yield are included in Dividend Leaders







First Trust Morningstar Dividend LeadersSM Index Fund (FDL)

Fund Details (as of 1/31/12)	
# of Holdings	98
Max. Market Cap.	\$179.99 Billion
Median Market Cap.	\$4.56 Billion
Min. Market Cap.	\$836 Million
Price/Earnings	12.55
Price/Book	1.91
Price/Cash Flow	5.63
Price/Sales	1.24
30 Day SEC Yield	4.01%

Top 10 Holdings (as of 02/29/12)	
AT&T Inc.	10.15%
Johnson & Johnson	9.17%
Verizon Communications Inc.	8.79%
Merck & Co., Inc.	7.95%
ConocoPhillips	5.58%
Abbott Laboratories	4.86%
Bristol-Myers Squibb Company	3.40%
Kraft Foods Inc.	3.11%
Eli Lilly and Company	2.97%
The Southern Company	2.52%

Sector Breakdown (as of 02/29/12)



Value Line® Dividend Index™

Methodology

1700 Stocks in Value Line® Universe

Value Line® Safety™ Screen

- •Financial Strength
- Price Stability

#1 and #2 SafetyTM Ranks (appx. 400 stocks)

Dividend Yield Screen

- •Dividend Yield Must be > S&P 500
- •Market Capitalization > \$1Billion

Value Line® Dividend IndexTM







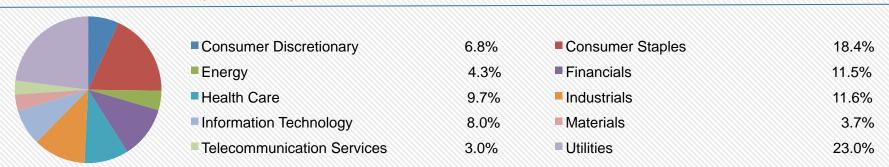


First Trust Value Line® Dividend Index Fund (FVD)

Fund Details (as of 1/31/12)	
# of Holdings	168
Max. Market Cap.	\$401.38 Billion
Median Market Cap.	\$16.03 Billion
Min. Market Cap.	\$1.04 Billion
Price/Earnings	13.92
Price/Book	2.01
Price/Cash Flow	8.14
Price/Sales	1.06
30 Day SEC Yield	2.77%

Top 10 Holdings (as of 02/29/12)	
Target Corporation	0.66%
The Procter & Gamble Company	0.64%
Royal Bank of Canada	0.64%
Thomson Reuters Corporation	0.64%
Accenture Plc	0.63%
Baxter International Inc.	0.63%
British American Tobacco Plc ConocoPhillips	0.63% 0.63%
General Dynamics Corporation	0.63%
Leggett & Platt, Incorporated	0.63%

Sector Breakdown (as of 02/29/12)



Dow Jones Global Select Dividend IndexSM

Methodology

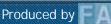
Universe

Dow Jones Global Indexes: 25 Developed Market Country Indexes

- -Screen for **Dividend Quality** and **Liquidity**:
 - Must pay a current dividend
 - Dividend/Share ≥ 5 year average
 - Dividend Payout Ratio ≤ 60% for US and European stocks; ≤ 80% for other countries
 - 3 month daily trading volume ≥ \$3 million
 - -Select 100 highest yielding stocks
 - Subject to buffers to limit turnover
 - -Components weightings based on dividend yield
 - -Index reconstituted and adjusted annually

Dow Jones Global Select Dividend IndexSM

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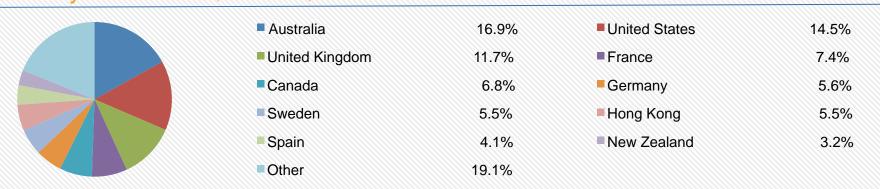


First Trust Dow Jones Global Select Dividend Index Fund (FGD)

Fund Details (as of 1/31/12)	
# of Holdings	101
Max. Market Cap.	\$174.31 Billion
Median Market Cap.	\$8.64 Billion
Min. Market Cap.	\$511 Million
Price/Earnings	11.09
Price/Book	1.53
Price/Cash Flow	4.12
Price/Sales	0.74
30 Day SEC Yield	6.19%

Top 10 Holdings (as of 02/29/12)		
RWE AG	2.09%	
Telecom Corporation of New Zealand	2.04%	
NCC AB (Class B)	1.80%	
Cable & Wireless Communications Plc	1.79%	
Peab AB	1.77%	
Shimao Property Holdings, Ltd.	1.69%	
ProSiebenSat.1 Media AG (Preference) Konecranes Oyj	1.67% 1.56%	
David Jones Limited	1.51%	
Hays Plc	1.50%	

Country Breakdown (as of 02/29/12)





Considerations

You should consider a fund's investment objectives, risks, and charges and expenses carefully before investing. Contact First Trust Portfolios L.P. at 1-800-621-1675 or visit www.ftportfolios.com to obtain a prospectus or summary prospectus which contains this and other information about the funds. The prospectus or summary prospectus should be read carefully before investing.

RISKS

A fund's shares will change in value, and you could lose money by investing in a fund. One of the principal risks of investing in a fund is market risk. Market risk is the risk that a particular stock owned by a fund, fund shares or stocks in general may fall in value.

A fund's return may not match the return of the index. A fund may not be fully invested at times. Securities held by a fund will generally not be bought or sold in response to market fluctuations and the securities may be issued by companies concentrated in a particular industry. A fund may invest in small capitalization and mid capitalization companies. Such companies may experience greater price volatility than larger, more established companies.

Investors buying or selling fund shares on the secondary market may incur customary brokerage commissions. Investors who sell fund shares may receive less than the share's net asset value. Shares may be sold throughout the day on the exchange through any brokerage account. However, shares may only be redeemed directly from a fund by authorized participants, in very large creation/redemption units.

An investment in a fund containing equity securities of foreign issuers is subject to additional risks, including currency fluctuations, political risks, withholding, the lack of adequate financial information, and exchange control restrictions impacting foreign issuers.

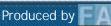
With the exception of FVD, the Funds are classified as "non-diversified." A non-diversified fund generally may invest a larger percentage of its assets in the securities of a smaller number of issuers. As a result, the Funds may be more susceptible to the risks associated with these particular companies, or to a single economic, political or regulatory occurrence affecting these companies.

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